



Sarder TV

IDEAS SHARING PLATFORM



| We are Sarder TV



At Sarder TV, we bring together CEOs, CLOs, CIOs, Authors, Professors, and Global Industry Experts, all at one idea-sharing platform to explore leadership, innovation, AI, transformation, and the future of work.

Our guests are the most credentialed voices in business today.



Fortune 500 executives. Visionary CXOs. Authors. Academic pioneers. All in one place.

OUR MISSION

at Sarder

To educate and certify 1 billion learners by 2035

OUR EXPERT NETWORK



Our guests represent the most credentialed voices in business today.

43% Ivy League professors and researchers

31% Fortune 500 CEOs and senior executives

26% best-selling authors and industry experts



OUR PLATFORM & REACH

As part of the Sarder ecosystem, Sarder TV connects future-shaping ideas with learning, certification, AI adoption, assessment, and enterprise transformation.

350+

Interviews

5000+

Learning bytes

4.6M+

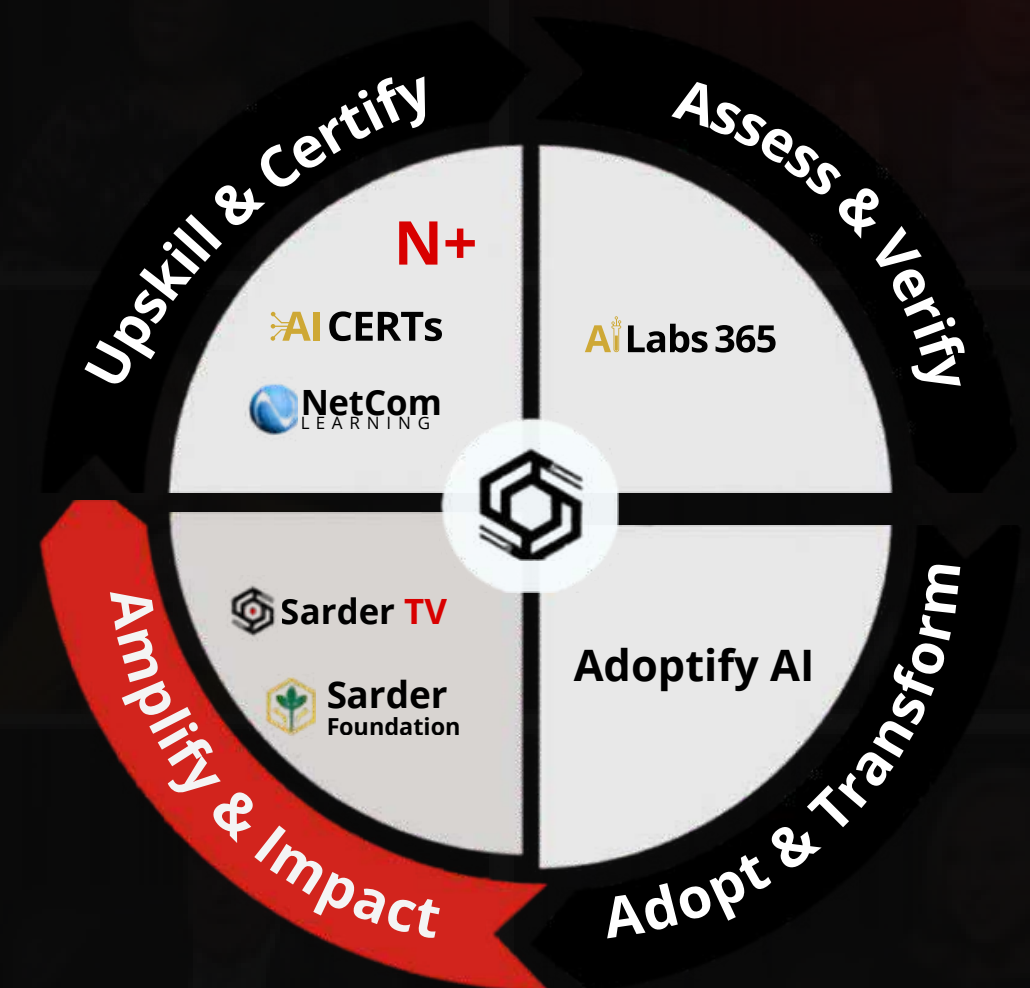
Monthly Impressions

1.14M+

Global Executive Reach

Speaker guests from **40+ countries** across regions

USA • MIDDLE EAST • EUROPE • APAC



Sarder

Why Leaders Choose Sarder TV?

UNMATCHED ACCESS

Join a platform where Henry Paulson, Peter Senge, and Amy Edmondson have shared their ideas.

EXECUTIVE REACH

Every interview reaches 1M+ verified executives across 40+ countries through Sarder Inc.'s distribution network.

AI-ERA RELEVANCE

The only media platform built into a complete AI-readiness ecosystem - NetCom Learning, AI CERTs, Adoptify AI, N+ and AI Labs 365.

EVERGREEN VISIBILITY

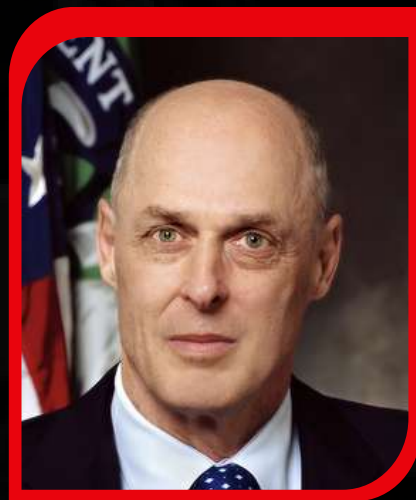
SEO-optimized interviews continue to rank, circulate, and be discovered for years after recording.

BROADCAST-GRADE QUALITY

Hosted by the Emmy Award-winning journalists and network-level anchors from CNN and Fox News.

- Emmy Award-Winning
- CNN
- FOX NEWS
- NBC

CEOs on Sarder TV



Henry M. Paulson, Jr.

Former Chairman & CEO, Goldman Sachs
Former U.S. Secretary of the Treasury



Dr. Klaus Kleinfeld

Former CEO, Siemens & Alcoa



Tiger Tyagarajan

Former President & CEO,
Genpact



James W. Keyes

Former CEO, 7-Eleven & Blockbuster



| CIOs on Sarder TV



Larry Quinlan

Former Global CIO — Deloitte (Fortune 500)



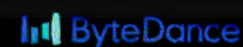
Paul Dougherty

Former Chief Technology & Innovation Officer — Accenture (Fortune 500)



Roland Cloutier

Former S&P Global CSEO — ADP & TikTok/ByteDance



Atefeh (Atti) Riazi

SVP & CIO — Hearst | Former CIO — United Nations



[Explore more of the CIO speakers featured on Sarder TV - click here](#)

| CLOs on Sarder TV



Kelly Palmer

Former CLO, LinkedIn
Former VP of Learning, Yahoo



Jenny Dearborn

Former SVP & CLO, SAP



Karen Kocher

Former CLO, Cigna
Former Global GM Talent & Learning,
Microsoft



Jeanne Beliveau-Dunn

Former VP & Chief Knowledge
Officer, Cisco Systems



| Authors on Sarder TV



Peter Senge

Author, The Fifth Discipline



Guy Kawasaki

Author, Entrepreneur,
Former Apple Evangelist



Rosabeth Moss Kanter

Professor, Harvard Business School
Author & Leadership Expert



Rita McGrath

Professor, Columbia Business School
Author, The End of Competitive Advantage

| Our Journalists



Vaishali Jain

Journalist & Anchor

14 YRS • BUSINESS MEDIA



Vanessa Tyler

Emmy Award-Winning Journalist & Anchor

EMMY AWARD WINNER



Kiran Chetry

Veteran Broadcast Journalist & Anchor

CNN • FOX NEWS • NBC



Our Leadership

Sarder TV was built on the conviction that the right thinking changes how you lead. For over 13 years the platform has drawn out the real decisions and long-term motto of the world's most influential executives, authors, and academics. As AI redefines business, Sarder TV brings you the voices and clarity to lead through it.

[Discover more about his journey.](#)

Russell Sarder

Entrepreneur · Author · Lifelong Learning Advocate
Chairman & CEO, Sarder Inc.

The Ready Room

A 12-month Sarder TV editorial campaign on what it takes to build AI-ready organizations.

The Ready Room brings together CEOs, CXOs, authors, academics, founders, and enterprise experts to discuss the leadership, workforce, skills, culture, and transformation decisions shaping the AI era.

Built across 5 editorial pillars and amplified through a 7-asset distribution stack.

Across the Sarder Ecosystem

Sarder TV

Amplify & Impact

NetCom Learning / N+

Upskill & Certify

AI CERTs

Skills & Certification

AI Labs 365

Assess & Verify

Adoptify AI

Adopt & Transform

Sarder Foundation

Learning Access & Impact

Ideas we discuss

Human Side of AI

The people, culture, and leadership decisions behind successful AI adoption.

Future of Work

How AI is reshaping roles, teams, skills, and the way organizations operate.

Leadership × AI

How leaders guide transformation, build trust, and make better decisions in the AI era.

Skills & Certification

How organizations upskill, reskill, and validate talent for the future.

Founders & Operators

Real lessons from builders, executives, and operators shaping what comes next.

What Guests Receive

One executive conversation, transformed into lasting visibility across Sarder TV's platform.

Full Interview | Executive Clips | Social Features | Multi-Platform Reach | Lasting Visibility

PREPARATION



INTERVIEW



PRODUCTION



DISTRIBUTION



LASTING VISIBILITY

THE INTERVIEW EXPERIENCE



I Hear from our Guests



Jeanne Meister

Partner, Future Workplace



I'm really impressed with Sarder TV and what I particularly like is how it has assembled a cross functional organization of experts targeting CEOs, CHROs, CMOs, and CIOs. That's incredibly important for the workplace of the future.



Kevin Oakes

CEO, Institute for Corporate Productivity (i4cp)



Sarder TV is great. It really aligns with the idea that you should constantly be learning. I think Sarder TV is doing exactly that — it's a great educational platform for organizations and a valuable way to learn from different people and different walks of life.



Sydney Savion

Chief of Education Strategy,
Dell EMC Education Services



I could definitely follow that thread. It's certainly thought leadership and learning worth spreading, and absolutely a channel worth watching.



Our Editorial Pillars

- **AI & Transformation**
 - **Future of Work & Talent**
 - **Executive Leadership**
 - **Innovation & Strategy**
 - **Continuous Learning & Performance**
-

2026 FLAGSHIP CAMPAIGN

The Ready Room

The Ready Room explores what it takes for companies to become AI-ready beyond technology — through leadership, talent, culture, skills, and enterprise transformation.

| Connect with us



CORPORATE HEADQUARTERS: 1460 BROADWAY, 8TH FLOOR, ROOM 8003, NEW YORK, NY 10036

EXECUTIVE CONTACT: INFO@SARDERTV.COM

Ready to share your ideas? Let's talk



APPENDIX A — FULL SPEAKER DIRECTORY



350+ conversations with the world's most credentialed business leaders, academics, and innovators

| CEOs | CLOs | CIOs | CMOs | Authors | Professors | Board Members | Entrepreneurs |
|---|--|---|---|---|---|---|--|
| <ul style="list-style-type: none"> Henry Paulson Tiger Tyagarajan Dr. Klaus Kleinfeld James W. Keyes Rob Flaherty Kurt Strovink David McCourt Jim McCann Leo Tilman Safi Bahcall Sunil Prashara Bill Canady Betty Liu Carolyn Dewar Alan Hassenfeld Mark Taffet Rajeev Peshawaria Kevin Oakes | <ul style="list-style-type: none"> Karen Kocher Kelly Palmer Jenny Dearborn Jeanne Beliveau-Dunn Dave DeFilippo Daniel Lovely Sydney Savion Tacy Trowbridge Michael Leckie Melissa Daimler Robert Burnside Joan O'Neil T.J. Elliott Amanda Pacitti Dennis Budinich Emma Engel Valerie Norton Kevin Kelly | <ul style="list-style-type: none"> Larry Quinlan Atefeh (Atti) Riazi Beena Ammanath Paul Daugherty Roland Cloutier Rachel Tuller Randy Gross Sebastien Page Mark Fasciano John Bowen Seb Formoso Joe Bruhin Steve Heilenman Sukhbir Jasuja John Milazzo Richard Siemer Ann Mei Chang Anand Sanwal | <ul style="list-style-type: none"> Dorie Clark Maria Ross Michelle Lederman Karen Kang Linda Popky Jonas Koffler Jeff Tan Mike Indursky Robbie Baxter Scott Delea Mark Bunting Tracey Abbott Russell Stevens Michael DeSimone Talia Carner + more | <ul style="list-style-type: none"> Peter Senge Guy Kawasaki Rosabeth Moss Kanter Rita McGrath Andrew Winston Annie McKee Fred Reichheld Keith Ferrazzi David Allen Charlene Li Bob Rosen Caroline Webb Marc Effron Vijay Govindarajan Bill Jensen Josh Linkner + many more | <ul style="list-style-type: none"> Amy Edmondson Pankaj Ghemawat Vijay Govindarajan Rebecca Henderson Linda Hill Rosabeth Kanter Michael Cusumano Maurice Schweitzer Ranjay Gulati David Yoffie Samuel Bacharach Dolly Chugh Mohan Sawhney Peter Senge Wendy Suzuki + many more | <ul style="list-style-type: none"> Arun Nayar David Hershfield David S. Rose Donn Morrill Irene Chang Britt James Lam Jenny Dearborn Larry Boyer Maciej Kranz Marga Hoek Mark Bunting Michael Chayes Rajive Johri Rita McGrath Roseanna DeMaria Scott Schwefel Susan Angele Tracy Pound | <ul style="list-style-type: none"> Russell Sarder Andrew Yang Bob Kulhan Brian A. Wong Danielle Chang David Novak David S. Rose Ed McLaughlin Keith Ferrazzi Linda Rottenberg Linda Popky Mark S. Babbitt Mark Fasciano Mike Indursky Rajendra Pawar Ross Dawson Tom Hyland + more |

APPENDIX B — USEFUL LINKS & REFERENCES



USEFUL LINKS & REFERENCES

Journalist Team
sardertv.com/meet-the-team/ Full profiles of all Sarder TV journalists, advisors, and leadership

CEO Talks
sardertv.com/ceo-speakers/ All CEO interviews — vision, strategy, and executive leadership

CLO Talks
sardertv.com/clo/ Chief Learning Officer conversations on L&D and talent strategy

About Sarder TV
sardertv.com/about-us/ Full platform description, mission, and Sarder Inc. ecosystem overview

All Expert Speakers
sardertv.com/experts/ Browse all 350+ speaker profiles by category, industry, and topic

CIO Talks
sardertv.com/cio/ Chief Information Officer interviews on technology and digital transformation

Endorsements
sardertv.com/endorsements/ Guest and partner testimonials

Events
sardertv.com/events/ Upcoming Sarder TV events, summits, and live recordings